

**FOR IMMEDIATE RELEASE**

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**SUPERAMERICA® Offers New Private Label Credit Card Program  
In Partnership with First Bankcard®**

**OMAHA, Neb., February 17, 2016** – SUPERAMERICA® convenience stores, a Minnesota-based company owned by Northern Tier Energy (NYSE: NTI), with 267 locations in three states, and First Bankcard®, a division of First National Bank of Omaha and a leading issuer of credit cards, announce the launch of the new SUPERAMERICA® Credit Card program.

The SUPERAMERICA Credit Card offers consumers 5 cents off per gallon of fuel, excluding diesel, at the pump, as well as in-store at SUPERAMERICA locations. The card provides “Immediate Rewards” and other benefits to its customers. The SUPERAMERICA Credit Card also can be used in conjunction with SUPERAMERICA’S existing My SA Rewards® program to save an extra 3 cents off per gallon of fuel for a total of 8 cents off per gallon, excluding diesel.

“We’re excited to bring this product to our customers. SUPERAMERICA confidently chose First Bankcard because it has a strong platform,” said Kraig Elliott, Marketing Director for SUPERAMERICA. “SUPERAMERICA as a brand continues to offer our customers convenient and market competitive reasons to shop in our 267 stores, including our My SA Rewards® loyalty program and now with our private label credit card.”

“First Bankcard has unparalleled expertise and customer service in the convenience store-fuel credit card space to create opportunities for our partners and custom rewards programs for their customers,” said Stephen F. Eulie, president of First Bankcard. “The SUPERAMERICA Credit Card program enables SUPERAMERICA to be more competitive in its markets, and build loyalty with its customers while providing outstanding rewards and brand experience.”

For more information on the SUPERAMERICA Credit Card program, visit [www.SuperAmericaCard.com](http://www.SuperAmericaCard.com).

**About SUPERAMERICA**

SUPERAMERICA is a part of the Northern Tier family of companies (NYSE: NTI). SUPERAMERICA operates over 267 retail locations in Minnesota, South Dakota and Wisconsin, with over 2,000 employees and headquartered in Woodbury, Minnesota.

**About First Bankcard**

First Bankcard, a division of First National Bank of Omaha, is a leader in the credit card partnership arena, serving approximately 400 financial institutions, co-brand and affinity partners nationwide. For 60 years, First Bankcard has offered quality products and superior service to help its customers achieve their goals. Visit [www.firstbankcard.com](http://www.firstbankcard.com) for more information.

**About First National Bank of Omaha**

First National Bank of Omaha is a subsidiary of First National of Nebraska. First National of Nebraska is the largest privately owned banking company in the United States. First National of Nebraska and its affiliates have \$20 billion in assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

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