



First Bankcard®

News Release

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Speedway and First Bankcard Launch Rewards Credit Card With Pioneering One-Swipe Technology

Customers Benefit By Needing Only One Card To Pay and Manage Their Rewards

OMAHA, Neb. Oct. 14, 2014 — Speedway LLC, the second largest company-owned and -operated convenience store chain in the nation, and First Bankcard, a division of First National Bank of Omaha and a leading issuer of credit cards, are announcing the launch of the Speedy Rewards® MasterCard®, one of the first gasoline and convenience store credit cards with one-swipe technology, giving customers an easy way to pay and manage their fuel and merchandise rewards points using just one card.

Speedy Rewards members' numbers are embedded in the magnetic stripe and bar code printed on the back of the Speedy Rewards MasterCard. This provides cardholders the exclusive feature of swiping just one card at the pump or inside the store, seamlessly integrating the customer's membership and rewards information thus eliminating the need for a separate Speedy Rewards membership card.

"We are excited about the convenience our customers will experience from our new co-branded consumer credit card offering with First Bankcard," stated Speedway President Tony Kenney. "The card will provide our customers a simple and straight-forward method to make a payment while earning Speedy Rewards loyalty points faster than ever."

"This new credit card and fuel and merchandise rewards loyalty program is unlike any other available to consumers today," said Stephen F. Eulie, president of First Bankcard. "First Bankcard works closely with our partners to understand their customers' needs and deliver customized solutions that benefit our partners and ultimately their customers."

Cardholders earn 50 points per dollar by using the card for purchases at Speedway and 10 points per dollar on all other purchases. Additionally, customers who spend a minimum of \$500 with the card during the first three billing cycles are eligible to receive 25,000 bonus points.

With approximately 2,740 stores throughout 23 states, Speedway is the second largest

company-owned and -operated convenience store chain in the United States. There are currently 4 million members in the Speedy Rewards program. Speedway offers food to order in many of its stores along with ready-made foods and other convenience items at all locations.

For more information on the Speedy Rewards MasterCard, visit www.speedway.com.

About Speedway LLC

Speedway LLC (Speedway), headquartered in Enon, Ohio, is the nation's second largest company-owned and -operated convenience store chain with approximately 2,740 stores located in 23 states. Speedway is a wholly owned subsidiary of Marathon Petroleum Corporation (NYSE: MPC). For further information about Speedway, visit the company's web site at <http://www.speedway.com>.

About First Bankcard

First Bankcard, a division of First National Bank of Omaha, is a leader in the credit card partnership arena, serving approximately 400 financial institutions, co-brand and affinity partners nationwide. For 60 years, First Bankcard has offered quality products and superior service to help its customers achieve their goals. Visit www.firstbankcard.com for more information.

About First National Bank of Omaha

First National Bank of Omaha is a subsidiary of First National of Nebraska, which is the largest privately owned banking company in the United States. First National and its affiliates have more than \$18 billion in managed assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

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