



First Bankcard®

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Shopko® Launches First Private Label Credit Card Program In Partnership with First Bankcard®

GREEN BAY, Wisconsin, (November 14, 2016) – Shopko®, a \$3 billion retailer with more than 375 stores in 26 states, and First Bankcard®, a division of First National Bank of Omaha and a leading issuer of credit cards, announce the launch of Shopko’s first private label credit card program.

The new Shopko Credit Card, which can be used at any Shopko throughout the United States, will offer discounts, periodic deferred interest promotional financing offers and automatic gift card rewards, in addition to in-store instant approval.

Those signing up for the card will get 10% off one purchase in-store, upon approval. In addition to in-store and online Shopko purchases, a unique card feature is access to deferred interest promotional pricing, which will be offered during select periods. Shopko Credit Card program customers also will automatically receive a \$10 gift card for each \$200 spend.

Go to www.shopkocreditcard.com to learn more about the program, to view specific terms and conditions, or to apply for the new card.

“We are thrilled to partner with First Bankcard,” said Peter McMahon, Shopko CEO. “We’re always looking for ways to improve services and benefits to our customers, including maximizing convenience, and the new Shopko Credit Card helps add even more value to their Shopko shopping experience.”

“First Bankcard is excited to bring its expertise in the retail and merchandise category to benefit Shopko customers,” said Jerry O’Flanagan, Executive Vice President, Consumer Banking Group. “Shopko is known for quality merchandise and providing expert pharmacy and optical services to small and mid-size communities across the country. Great brands like Shopko reward customer loyalty, and this card program will provide more value and superior customer service to its customers.”

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About Shopko

Shopko is owned by an affiliate of Sun Capital Partners, Inc., a leading private investment firm focused on leverage buyouts, equity, debt, and other investments in market-leading companies. Founded in 1962 and headquartered in Green Bay, Wisconsin, Shopko Stores Operating Co., LLC is a \$3 billion retailer that operates more than 375 stores in 26 states throughout the Central, Western and Pacific Northwest regions. Retail formats include 131 Shopko stores, providing quality name-brand merchandise, great values, pharmacy and optical services in small to mid-sized cities; 5 Shopko Express Rx stores, a convenient neighborhood drugstore concept; 5 Shopko Pharmacy locations; and 248 Shopko Hometown stores, a smaller concept store developed to meet the needs of smaller communities. For more information, visit www.shopko.com.

About First Bankcard

First Bankcard, a division of First National Bank of Omaha, is a leader in the credit card partnership arena, serving approximately 400 financial institutions, co-brand and affinity partners nationwide. For 60 years, First Bankcard has offered quality products and superior service to help its customers achieve their goals. Visit www.firstbankcard.com for more information.

About First National Bank of Omaha

First National Bank of Omaha is a subsidiary of First National of Nebraska. First National of Nebraska is the largest privately owned banking company in the United States. First National of Nebraska and its affiliates have more than \$21 billion in assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

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