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First National Bank Introduces New Features to Mobile App Capabilities, Offering Customers Quicker Access to Accounts

(OMAHA, Neb. May 7, 2015) – First National Bank, a subsidiary of First National of Nebraska, the largest privately owned banking company in the United States, is pleased to announce the launch of new features to its mobile app capabilities, offering customers quicker access to their accounts with Passcode and Quick Balance.

“The Passcode functionality allows our mobile banking customers to use a secure four-digit number to log in to their account instead of having to use their username and password,” said Mihaela Kobjerowski, vice president, Customer Management and Digital Solutions. Once the Passcode is set, customers can view their account information by inputting their four-digit code.

Kobjerowski said Quick Balance lets customers view account balances and recent transactions without having to log in. Customers simply set up a one-touch access to get a quick overview of their accounts. First National Bank’s Quick Balance feature is also one of a few in the market that shows the customer’s last 10 transactions.

Additional features of the First National Bank mobile app allows users to review account details, make payments, view statements, make deposits, transfer funds, find an ATM or branch, set and receive email alerts, view messages, review profile information, and the ability to connect with customer service.

“We’re excited to provide our mobile banking customers with the convenience and flexibility to manage their accounts from anywhere,” she said. “The new Passcode and Quick Balance features offer us a great opportunity to encourage adoption and engagement of our mobile apps.”

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The app is available at the "iTunes Store" or "Play Store" and then searching "First National Bank Omaha" to download. Customers may use their mobile device of choice. For more information about First National Bank's mobile banking program, visit:

<https://www.firstnational.com/site/personal/banking/mobile-banking/index.fhtml>

About First National Bank of Omaha

First National Bank is a subsidiary of First National of Nebraska. First National of Nebraska is the largest privately owned banking company in the United States. First National and its affiliates have \$19 billion in managed assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

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