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**Northern Illinois University Alumni Association and First Bankcard
Launch New Visa® Credit Card with Complete Rewards**

DeKALB, Illinois (Oct.6, 2015) — The Northern Illinois University Alumni Association, representing more than 200,000 NIU alumni worldwide, and First Bankcard, a division of First National Bank of Omaha and a leading issuer of credit cards, announce the launch of the new NIU Alumni Visa® Card.

The new card offers NIU alumni, faculty and staff a low intro rate on purchases; one point for each dollar spent; 1,500 bonus points with first purchase made during the first three billing cycles; plus zero liability and purchase protection. Cardmembers also enjoy Complete Rewards, which include cash back as a statement credit, merchandise, travel, gift cards and experiential rewards, such as airfare, hotel stays and car rental.

“The Alumni Association takes co-branded partnerships very seriously, because our members expect us to partner only with the very best,” said Joseph P. Matty, executive director, Northern Illinois University Alumni Association. “Partnering with a first-class establishment like First National Bank of Omaha enables us to provide a superior product to our alumni and friends.”

“First Bankcard’s commitment to its partners, combined with its expertise in university loyalty programs led to this flexible, custom credit card program for Northern Illinois University alumni and friends,” said Stephen F. Eulie, president of First Bankcard. “This program is a powerful way for NIU alumni to show their Huskie pride while earning rewards.”

For more information about the card go to
<https://www.firstnational.com/common/lp/niu-alumni/index.html>

About Northern Illinois University Alumni Association

The NIU Alumni Association is a partner of Northern Illinois University, focused on building lifelong relationships with NIU alumni and friends. The Alumni Association is dedicated to advancing the mission of NIU by enhancing its reputation and by developing a network of supporters through opportunities to connect and interact with the university community.

About First Bankcard

First Bankcard, a division of First National Bank of Omaha, is a leader in the credit card partnership arena, serving approximately 400 financial institutions, co-brand and affinity partners nationwide. For 60 years, First Bankcard has offered quality products and superior service to help its customers

achieve their goals. Visit www.firstbankcard.com for more information.

About First National Bank of Omaha

First National Bank of Omaha is a subsidiary of First National of Nebraska. First National of Nebraska is the largest privately owned banking company in the United States. First National and its affiliates have \$20 billion in assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

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