

FOR IMMEDIATE RELEASE

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**NEST and First National Bank of Omaha Announce ‘Draw Your Dreams’
Scholarship Contest**

Contest to Award \$24,000 to Nebraska Students

OMAHA, Neb. (August 28, 2013) – The Nebraska Educational Savings Trust (NEST) and First National Bank of Omaha announced today the third annual “Draw Your Dreams” scholarship contest. The scholarship period runs from Sept. 1 to Sept. 30, 2013. Twelve winners will each receive a \$2,000 scholarship. All scholarship funds will be invested in NEST 529 Direct College Savings Plan accounts.

The “Draw Your Dreams” scholarship contest is open to Nebraska students in first through eighth grades. To qualify for the scholarship, students must draw and submit 9-inch by 12-inch landscape-oriented pictures of what they dream of becoming when they grow up. Each drawing must be created using pencil, crayons, paint, or watercolor and can be a paper collage. The Nebraska Art Teachers Association will judge the contest entries.

All entries must be received by 11:59:59 p.m. Sept. 30, 2013. Only scanned or photographed copies of the original drawing are accepted. Entries may be submitted via email to

planartsnetwork@me.com with the subject line reading “Draw Your Dreams Scholarship.”

Mailed copies (not originals) of the drawing are also accepted. They may be mailed to First National Bank of Omaha, ATTN: Draw Your Dreams Scholarship, 1620 Dodge St., Stop 1105, Omaha, NE 68197-1105. All entries must include entrant information as explained in the official rules.

For complete scholarship contest rules and regulations, visit the NEST Direct College Savings Plan at www.NEST529direct.com.

About First National Bank of Omaha

First National Bank of Omaha is a subsidiary of First National of Nebraska. First National of Nebraska has grown into the largest privately owned banking company in the United States. First National and its affiliates have \$17 billion in managed assets and nearly 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

About NEST

NEST is a tax-advantaged 529 college savings plan and provides four plans to help make saving for college simple and affordable: NEST Direct College Savings Plan, the NEST Advisor College Savings Plan, the TD Ameritrade 529 College Savings Plan, and the State Farm College Savings Plan. The Nebraska State Treasurer serves as the Program Trustee. First National Bank serves as the Program Manager, and all investments are approved by the Nebraska Investment Council. Currently, more than 58,000 families in Nebraska and more than 205,000 nationwide are saving for their children's higher education through NEST. For more information, visit www.NEST529.com or www.treasurer.org.

Investments Are Not FDIC Insured* • No Bank, State or Federal Guarantee • May Lose Value
*Except the Bank Savings Individual Investment Option

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