

Contact:
Kevin Langin, 402-602-3541

First National Bank Introduces New Mobile App Feature, Offering a Convenient Way to Access Credit Card Rewards

(OMAHA, Neb. July 14, 2015) – First National Bank, a subsidiary of First National of Nebraska, the largest privately owned banking company in the United States, has introduced a new mobile app feature that provides an easier way for their credit card customers to access rewards. Customers participating in an eligible First National Bank credit card rewards program can now redeem their rewards for cash back, brand-name merchandise and more, all from their mobile device.

Customers must have an online account with First National Bank in order to participate. After they download and log in to the First National Bank mobile app, users can view their rewards and begin shopping for merchandise, gift cards and e-gift cards from over 70 brands, including electronics, housewares, jewelry, sporting goods and more. The e-gift cards are available instantly after redemption.

“Instantly redeeming rewards while you’re shopping, dining out or enjoying a ball game is just one of many ways our mobile app serves our customers’ needs,” said Mihaela Kobjerowski, vice president, Customer Management and Digital Solutions. “It’s all a part of our commitment to provide our customers the best digital experience while they’re on the go.”

For more information about First National Bank’s mobile rewards app, visit:

<https://www.youtube.com/watch?v=K-GlvK6rSM0>

-More-

About First National Bank of Omaha

First National Bank is a subsidiary of First National of Nebraska. First National of Nebraska is the largest privately owned banking company in the United States. First National and its affiliates have \$19 billion in managed assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

#

#

#