

FOR IMMEDIATE RELEASEContact: Kevin Langin
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84th and Holdrege location continues focus on ‘destination banking’

(LINCOLN, Neb.) – June 4, 2013.) – First National Bank of Omaha unveiled its fifth branch in Lincoln today, located at 1501 N. 84th Street, during a ribbon cutting ceremony hosted by the Lincoln Chamber of Commerce. Participants included Richard Herink, Market President, First National Bank; Paul Maloney, Director of Memberships, Lincoln Chamber of Commerce, and representatives of the Lincoln Chamber of Commerce Ambassadors. The bank opened its first branch in the city in August of 2000 at 134 S. 13th Street.

“First National Bank is committed to our customers and we want them to get the most from their banking experience,” said Richard Herink, market president. “This branch is designed to provide an inviting atmosphere where you can access all of our services in one location – an approach that we call ‘destination banking.’”

Herink said the 5,000-square-foot full-service branch is First National’s first new location in Lincoln since opening a branch in 2005 at 87th Street and Highway 2. The branch offers iris-scanning equipment for safe deposit box access and a self-serve gourmet coffee bar, and is decorated with artwork showcasing numerous Lincoln-area landmarks.

First National Bank is a subsidiary of First National of Nebraska. First National of Nebraska has grown into the largest privately owned banking company in the United States. First National and its affiliates have \$17 billion in managed assets and nearly 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

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