

1620 Dodge Street Omaha NE 68197 402.341.0500

## FOR IMMEDIATE RELEASE

CONTACT: Kimberley Kaschke Marketing and Advertising Coordinator (308) 535-6350

## First National of Nebraska to Combine Six Banking Affiliates into One Charter

(OMAHA, Neb. February 5, 2014). – First National of Nebraska, parent company of First National Bank of Omaha, announced today it will file an application with the Office of the Comptroller of the Currency to combine all Nebraska and South Dakota banking affiliates into one company. The move represents First National's continued commitment to a culture of community banking and involves bringing First National Bank of Omaha, First National Bank of Omaha, First National Bank of Nebraska, Fremont National Bank & Trust Company and Platte Valley State Bank together as one.

"As one organization, instead of six, we can leverage the tradition of success that began 157 years ago in Omaha, offering all customers under the First National Bank brand better access to new products, customer service innovation and a banking experience more reflective of the changing needs and lifestyles of our customers," said Dan O'Neill, President of First National.

"This change is about investing more in our local communities," continued O'Neill. "Accordingly, customers will still be served by the same employees they have come to know and trust over the years, lending decisions will still be made locally and current leadership and advisory boards will remain involved."

First National of Nebraska, with \$17 billion in assets, is the largest privately owned banking company in the United States.

- MORE -



1620 Dodge Street Omaha NE 68197 402.341.0500

## First National of Nebraska, page two

O'Neill said that employees living and working throughout the bank's communities are also excited about the upcoming changes. "Through the unified power of these six banks, employees will now be able to invest more in supporting the economic growth of their home town and the well-being of friends and family, within the framework of a community banking model that has been recognized by Forbes, three years in a row, as one of its Best Banks in America," he said.

## About First National of Nebraska:

First National of Nebraska is the largest privately owned banking company in the United States. First National and its affiliates have \$17 billion in managed assets and nearly 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.