

FOR IMMEDIATE RELEASE

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## First National Bank Offers Customers an Unforgettable First With a Habitat for Humanity Global Village Trip to Bulgaria

*Building Hope by Turning Passion into Purpose  
To Inspire People to Make an Impact in Their Communities*

**(OMAHA, Nebraska)** - First National Bank will offer its customers an opportunity for a one-of-a-kind trip to Bulgaria with Habitat for Humanity to build a home for a family in need and develop a deeper passion for serving their own communities.

First National Bank will send 12 people - six customers and six employees - from across its seven-state service area to Sofia, Bulgaria, in September for a 10-day Habitat for Humanity Global Village Trip. First National employees who have participated in five previous Global Village Trips to China, Haiti, Macedonia, Paraguay and Romania have described them as life-changing and unforgettable, leading the bank to open the opportunity to its customers. Selected customers' necessary expenses for the trip will be covered by First National Bank. Full details and an application for customers is at [www.woobox.com/fm6a5q](http://www.woobox.com/fm6a5q). Applications will be accepted through May 6.

"While providing an unforgettable first to some of our customers, our hope is to inspire people within the communities we serve to share in the mission of providing stable housing and in the vitality and success it provides," said Stephen F. Eulie, Executive Vice President, Consumer Banking Group, First National Bank. "We know these global builds help ignite passion and turn it into purpose. We want to inspire others to impact their communities through Habitat for Humanity or other nonprofit community partners."

In 2015, more than 350 employees participated in building a Habitat home in the Kountze Park neighborhood; provided more than \$130,000 in philanthropic support to Habitat Omaha; purchased \$500,000 in mortgage loans from Habitat Omaha to fund the building of five additional homes and sponsored nine employees to build a Habitat home in China.

Giving back to the communities it serves has been a passion of First National Bank for nearly 160 years. The bank believes that, in order to be a successful company, our communities must also be successful. A primary component of a successful community is access to safe and affordable housing. First National Bank has established ongoing partnerships with community organizations such as Habitat for Humanity to advance its housing initiatives, and work toward the company's goal of supporting the construction or rehabilitation of 5,000 homes by 2020.

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“We are excited to have First National Bank continue in our mission of making affordable housing a reality, said Amanda Brewer, CEO, Habitat for Humanity of Omaha. “By First National Bank sending customers on a Habitat Global Village Trip, we hope to have more local advocates for affordable housing solutions. Habitat is proud to be a partner of such a visionary and holistic company.”

First National Bank contributed nearly \$20 million in 2015 to benefit communities in its market footprint of Colorado, Illinois, Iowa, Kansas, Nebraska, South Dakota and Texas. The bank works with seven Habitat for Humanity affiliates in Nebraska, including Box Butte County, Columbus, Fremont, Grand Island, Kearney, North Platte and Omaha. To find out more about First National Bank’s commitment to communities, download the [2015 First in the Community Impact Report](#).

First National Bank also is offering the public its free online tools to celebrate, honor and share the “firsts” in their lives, especially those relating to volunteerism and building communities. From April 19 to October 31, visitors to [UnforgettableFirsts.com/Habitat](#) can create and share videos, Tweets and Instagram posts using *#UnforgettableFirsts*.

First National Bank is a subsidiary of First National of Nebraska. First National of Nebraska is the largest privately owned banking company in the United States. First National of Nebraska and its affiliates have \$20 billion in assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

### **Unforgettable Firsts**

“Unforgettable Firsts” is a community-focused campaign of First National Bank to honor, celebrate, share and facilitate “Firsts” in the lives of its customers and members of the communities it serves. Everyone is invited to create and share their “Unforgettable First” at [UnforgettableFirsts.com](#) or [UnforgettableFirsts.com/Habitat](#) and via Twitter and Instagram using *#UnforgettableFirsts*.

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