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## **FCA US Launches Two Co-Branded Credit Cards for Small Businesses**

- Small business-focused credit card program offers exclusive in-dealer rewards and discounts
- Cards provide ability to keep business and personal spending separate, all with no annual fee

February 22, 2016 , Auburn Hills, Mich. - FCA US LLC announced today a small business credit card program with First Bankcard, a division of First National Bank of Omaha, designed to reward brand loyalty with two unique products:

- The Mopar Business Edition® MasterCard® program, which provides pricing benefits to independent repair facilities
- The BusinessLink Business Edition® MasterCard® program, which offers points and rewards for small businesses with vehicle fleets

Small businesses may now apply for either of the two FCA US MasterCard credit cards at participating FCA US dealerships or online at [www.FCAMasterCard.com](http://www.FCAMasterCard.com).

“We’re introducing a new credit card program with our small business customers in mind as a way to say thank you for their loyalty,” said Jeffrey Kommor, Vice President - U.S. Sales Operations, Fleet and Small Business Sales, FCA US LLC. “Whether you have an independent repair facility or a vehicle fleet for your small business, this new program will provide a positive boost to your operations.”

Both card products have no annual fee; low introductory rate for the first six billing cycles; 10,000 bonus points after the first \$100 in purchases at FCA US dealers in the first three billing cycles; 4 percent back on all FCA US dealership purchases, including new or used vehicles, service contracts, and parts and accessories; and 1 percent back on all other purchases. Percentage back is based on points earned and points earned can be redeemed on a future in-dealer purchase. Points expire on or after the 3rd anniversary of when they were awarded.

“The successful results of the consumer card helped us build this small business program for retailers and vendors loyal to FCA products,” said Stephen F. Eulie, First Bankcard President. “Our partnership is built upon our ability to help FCA increase loyalty and value to its customers, whether they are small businesses or consumers. We are proud to expand this card program to help our partner build brand loyalty and sales while benefitting its customers.”

Dealerships will invite customers to apply for the card while they are in the dealership. The FCA US MasterCard has no annual fee and offers FCA US small business customers a competitive annual percentage rate.

### **About First Bankcard**

First Bankcard, a division of First National Bank of Omaha, is a leader in the credit card partnership arena, serving approximately 400 financial institutions, co-brand and affinity partners nationwide. For 60 years, First Bankcard has offered quality products and superior service to help its customers achieve their goals. Visit [www.firstbankcard.com](http://www.firstbankcard.com) for more information.

**About First National Bank of Omaha**

First National Bank of Omaha is a subsidiary of First National of Nebraska. First National of Nebraska is the largest privately owned banking company in the United States. First National and its affiliates have \$20 billion in assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

**About FCA US LLC**

FCA US LLC is a North American automaker with a new name and a long history. Headquartered in Auburn Hills, Michigan, FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA US designs, engineers, manufactures and sells vehicles under the Chrysler, Jeep, Dodge, Ram and FIAT brands, as well as the SRT performance vehicle designation. The company also distributes the Alfa Romeo 4C model and Mopar products. FCA US is building upon the historic foundations of Chrysler, the innovative American automaker first established by Walter P. Chrysler in 1925; and Fiat, founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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Additional information and news from FCA US LLC is available at: <http://media.fcanorthamerica.com>