

**FOR IMMEDIATE RELEASE**

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**National Federation of Independent Business and First Bankcard®  
Launch New Small Business Credit Card Program**

**OMAHA, Neb., Oct. 3, 2013** — The National Federation of Independent Business (NFIB), the nation's leading small-business advocacy organization, and First Bankcard, a division of First National Bank of Omaha and a leading provider of credit card solutions, today announced the launch of a new small business credit card program for NFIB members.

The new NFIB Business Edition® MasterCard® will feature a custom rewards program and will offer better tools, better rewards and better service to fit the needs of small business owners. The new card enables NFIB members to manage their business expenses and earn reward points on all purchases, as well as double points for certain business purchases, including membership dues, office expenses, travel and dining. Reward points can be redeemed for travel, cash back in the form of a credit to the account, gift cards, merchandise and other goods and services.

“We are excited to be partnering with First Bankcard to launch a new business card program that will provide greater value to our members,” said Mark Garzone, Senior Vice President of Marketing, National Federation of Independent Business. “We are continually looking for better ways to support small businesses, and this new card program will give our members a more flexible, easy and cost-efficient way to manage their purchases and expenses.”

He added that First Bankcard is a leader in business card solutions, and as part of the largest privately owned banking company in the United States, First Bankcard understands the needs of NFIB members. “We’re confident that they will be able to deliver the personal, reliable and customized credit card services so important to small business owners,” Garzone said.

“Small businesses truly are the backbone of the U.S. economy,” said Stephen F. Eulie, President of First Bankcard. “The new NFIB card program was designed to simplify expense tracking and make it easier for its members to focus on the work they love, while also earning rewards on their business purchases. We look forward to working with the NFIB to support America’s small business owners.”

**About NFIB**

For more than 70 years, the National Federation of Independent Business has been the Voice of Small Business, taking the message from Main Street to the halls of Congress and all 50 state legislatures. NFIB annually surveys its members on state and federal issues vital to their survival as America's economic engine and biggest creator of jobs. NFIB's educational mission is to remind policymakers that small businesses are not smaller versions of bigger businesses; they have very different challenges and priorities. For more information, visit [www.nfib.com](http://www.nfib.com).

**About First Bankcard**

First Bankcard, a division of First National Bank of Omaha, is a leader in consumer and business card solutions. First Bankcard partners with over 400 financial institutions, brands and other partners nationwide. For 60 years, First Bankcard has offered quality products and superior service to help its customers achieve their goals. Visit [www.firstbankcard.com](http://www.firstbankcard.com) for more information.

**About First National Bank of Omaha**

First National Bank of Omaha is a subsidiary of First National of Nebraska, which is the largest privately owned banking company in the United States. First National and its affiliates have \$17 billion in managed assets and nearly 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

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