



**FOR IMMEDIATE RELEASE**

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**DollarDays International and First Bankcard®  
Launch New Small Business Credit Card**

**OMAHA, Neb., Sept. 18, 2013** — DollarDays International, a premier Internet-based product wholesaler to small businesses and local distributors, and First Bankcard, a division of the First National Bank of Omaha and a leading provider of credit card and small business solutions, today announced the launch of a new small business credit card that was specifically designed with the small business owner in mind. The DollarDays Business Edition® Visa® card, which will be available to the more than 23 million small business owners throughout the nation, enables cardholders to better manage their cash flow and rewards them for all their purchases.

Small businesses can now earn reward points on all of their DollarDays purchases, as well as earn three points for each dollar spent on certain types of qualifying business expenses important to small business owners, such as phones and phone service, dining and cable television services. The rewards points can then be redeemed for cash back as a credit to the account, for travel, merchandise and gift cards. Also included is a free and simple way to track and manage expenses 24/7 online, as well as Visa SavingsEdge®, which offers product and service discounts to small businesses.

“We’ve always prided ourselves in providing DollarDays customers with the buying power of larger organizations. Now, with the new DollarDays card, cardholders can save even more money and realize greater value,” said Marc Joseph, CEO and President, DollarDays. “First Bankcard truly understands our customers and has worked with us to create a program specific to small business needs.”

According to Stephen Eulie, President of First Bankcard, the new program is a natural extension of First Bankcard’s commitment to support small businesses through value-added credit card solutions. “Small businesses help drive our economy, and we’re dedicated to helping them succeed. The new DollarDays credit card offers cardholders the rewards, services and tools they need, so they can focus on growing their businesses.”

Phoenix-based DollarDays is a leading online wholesaler of general merchandise for small and medium-sized businesses and nonprofit organizations. The organization’s more than 3.5 million registered customers have access to a wide range of business supplies at below-wholesale or bulk prices — from consumer products and household goods to apparel, electronics and seasonal merchandise, enabling them to manage their businesses economically and efficiently.

For more information on the new DollarDays Business Edition Visa card, visit [www.dollardays.com/creditcard](http://www.dollardays.com/creditcard).

**About DollarDays International, Inc.**

DollarDays International, a division of America's Suppliers (OTC Markets: AASL), is a Web-based virtual warehouse, where small business owners and charities can find great deals on small business-sized orders for more than 290,000 consumer products — from toys and household décor to apparel, electronics and seasonal merchandise. Due to its innovative business model, DollarDays prices are not only often far below those which most small businesses are accustomed to, but the offerings include many name-brand products as well as rock-bottom pricing on overstocked and closeout items. DollarDays International helps its customers to select those items, both seasonal and everyday, which sell quickly to promote both a higher inventory turn and better margins. DollarDays' prices are among the lowest available to small businesses. Membership is free, and any small business is eligible to shop at [www.dollardays.com](http://www.dollardays.com).

**About First Bankcard**

First Bankcard, a division of First National Bank of Omaha, is a leader in consumer and business card solutions. In the credit card partnership arena, First Bankcard serves more than 400 financial institutions, co-brands and affinity partners nationwide. For 60 years, First Bankcard has offered quality products and superior service to help its customers achieve their goals. Visit [www.firstbankcard.com](http://www.firstbankcard.com) for more information.

**About First National Bank of Omaha**

First National Bank of Omaha is a subsidiary of First National of Nebraska, which is the largest privately owned banking company in the United States. First National and its affiliates have \$17 billion in managed assets and nearly 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

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