

First National Bank Named Corporate Sponsor of University of Colorado Athletics

FOR IMMEDIATE RELEASE

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BOULDER, Col. – Learfield’s Buffalo Sports Properties announced today that it is partnering with First National Bank as a corporate sponsor of University of Colorado athletics. The 2-year agreement allows First National Bank to serve as an “Official Bank of CU Athletics.”

“We are grateful to First National Bank’s commitment to CU Athletics,” said Rick George, University of Colorado Athletic Director. “First National Bank has recognized the value in its association with our athletic department and we look forward to growing our partnership over the next several years.”

First National Bank will maintain a substantial presence at University of Colorado home games and other activities sponsored by the athletic department throughout the year.

“First National Bank is proud to be an official supporter of University of Colorado athletics,” said Mark Driscoll, Colorado Market President, First National Bank. “We look forward to being an active participant with the university as it continues to build upon its rich athletic tradition.”

First National Bank has 24 retail branches along the Front Range, including two Boulder locations as well as locations in Louisville, Westminster, Broomfield, Longmont, Loveland, Fort Collins and Greeley.

About First National Bank

First National Bank is a subsidiary of First National of Nebraska. First National of Nebraska is the largest privately owned banking company in the United States. First National of Nebraska and its affiliates have more than \$21 billion in assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

About CU Athletics

The University of Colorado is a member of the Pac-12 Conference and sponsors 17 intercollegiate sports on the Division I level: seven men’s sports—basketball, cross country, football, golf, indoor track, outdoor track and skiing, and 10 women’s sports – basketball, cross country, golf, indoor track, lacrosse, outdoor track, skiing, soccer, tennis and volleyball. CU has won 28 national championships in its athletic history, and its sports teams are known as the “Buffaloes,” with one of the nation’s most popular live mascots in Ralphie. The Boulder campus is located at the “foot of the Flatirons,” just 25 miles northwest of Denver, and has over 32,000 students.

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