

News Release



First Bankcard®

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Asian American Hotel Owners Association and First Bankcard® Launch MasterCard® for AAHOA Members

ATLANTA, Feb. 19, 2015 — The Asian American Hotel Owners Association (AAHOA), the largest hotel owners association in the world, and First Bankcard®, a division of First National Bank of Omaha and a leading issuer of credit cards, announce the launch of the Business Edition® with Absolute Rewards® MasterCard®, as well as the Commercial Edition® MasterCard®, both designed exclusively for AAHOA members.

The new card program will provide AAHOA members with a cash flow management program to control and manage business spending with 24-hour online account access, reporting, account alerts and notifications. Additional business benefits include travel and emergency services, travel accident and lost luggage insurance, product warranty benefits and automatic savings at participating merchants. AAHOA members can select between earning maximum rewards for business spending and optimizing cash flow based on their size and specific business needs.

The Business Edition® with Absolute Rewards® MasterCard® can help hotel owners finance large equipment purchases, such as property renovations, and allows them to earn 1.5 points per dollar spent on all purchases. Reward points can be redeemed for travel, cash back as statement credit, gift cards or merchandise.

The Commercial Edition® MasterCard® provides optimal cash flow opportunities with higher credit lines and increased profits from revenue share. AAHOA members earn cash back to their bottom lines on all eligible business purchases.

“We have worked closely with First Bankcard to prepare an excellent package of benefits and services to our small business owner-members,” said AAHOA Board Chairman Pratik Patel. “The Business Edition and the Commercial Edition are both designed to allow cardholders to enjoy numerous advantages and outstanding rewards and services.”

“First Bankcard is passionate about supporting business owners with smart financial tools that offer them flexibility, choice, cash-flow management and maximizing rewards,” said Stephen F. Eulie, president of First Bankcard. “Our culture enables us to create unique programs to meet the specific needs of our partners and allow them to leverage more opportunities for their members.”

For more information on the Business Edition[®] with Absolute Rewards[®] MasterCard[®] and Commercial Edition[®] MasterCard[®], visit www.aahoa.com.

About Asian American Hotel Owners Association (AAHOA)

Founded in 1989, AAHOA is the largest hotel owners association in the world, with over 14,000 small business owner-members. AAHOA members own more than 20,000 properties amounting to more than 40 percent of all hotels in the United States and employ nearly 600,000 workers, accounting for over \$9.4 billion in payroll annually.

About First Bankcard

First Bankcard, a division of First National Bank of Omaha, is a leader in the credit card partnership arena, serving approximately 400 financial institutions, co-brand and affinity partners nationwide. For 60 years, First Bankcard has offered quality products and superior service to help its customers achieve their goals. Visit www.firstbankcard.com for more information.

About First National Bank of Omaha

First National Bank of Omaha is a subsidiary of First National of Nebraska. First National of Nebraska is the largest privately owned banking company in the United States. First National and its affiliates have \$19 billion in managed assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

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