



Nebraska State Treasurer
Program Trustee



FOR IMMEDIATE RELEASE

Contact:
Jamie Urban
Brand Marketing Manager
First National Bank
402-602-2279

**First National Bank of Omaha, Nebraska Educational Savings Trust
Announce NEST on the Farm Scholarship Contest Winners**

(OMAHA, Neb. Sept. 3, 2011.) – First National Bank of Omaha (FNBO) and Nebraska State Treasurer Don Stenberg announced the scholarship winners for the NEST on the Farm scholarship contest today at the Nebraska State Fair in Grand Island, NE. The three first place winners each received a \$5,000 NEST (Nebraska Educational Savings Trust) scholarship sponsored by First National Bank of Omaha.

The contest was announced in late June and ran through August 5, 2011. It was open to children of Nebraska farmers. Each contestant was required to write and submit an essay describing how growing up as part of a farming family in Nebraska impacts his or her goals for higher education. All entries were divided into three age groups: 7-9 years of age; 10-11 years of age; and 12-13 years of age. The scholarship winners, as well as first and second runners up, for each age group are listed below:

Age Group	Place	Child's Name	City	Age
7-9 Years	Winner	Lauren Hope Trauernicht	Wymore	9
	First Runner Up	Madeline Becker	Madison	8
	Second Runner Up	Brooke Meister	West Point	9
10-11 Years	Winner	Colton Thompson	Eustis	11
	First Runner Up	Kyle Pullen	Dannebrog	11
	Second Runner Up	Cody Madsen	Chadron	11
12-13 Years	Winner	Nicole Beckman	Elgin	13
	First Runner Up	Nathan Donoghue	Columbus	12
	Second Runner Up	Kendra Froman	Lynch	13

“We are thrilled by the response we received from the NEST on the Farm scholarship contest,” said Clark Lauritzen, Executive Vice President, Corporate, Wealth, and Investments, First National Bank of Omaha. “We have a longstanding commitment to the agricultural industry and we are proud to be able to provide the well deserving contest winners with a head start on saving for higher education. I would like to congratulate each of them for a job well done.”

"The children's essays were genuine and heartfelt, and they conveyed a real appreciation for farm life and the role of agriculture in our state. We congratulate all those who participated, and we thank them for their commitment to continue the tradition set by their parents, grandparents, and great-grandparents," said Nebraska State Treasurer Don Stenberg. He also complimented the children for their desire to pursue higher education and to use their future knowledge and experiences to better their home communities and their state.

Additional NEST scholarship opportunities are planned for the remainder of 2011, including the recently announced “Draw Your Dreams” scholarship contest sponsored by First National Bank of Omaha. For more information, visit www.NEST529.com or www.treasurer.org.

About First National Bank of Omaha

First National Bank of Omaha is a subsidiary of First National of Nebraska. First National of Nebraska has grown into the largest privately owned banking company in the United States. First National and its affiliates have \$17 billion in managed assets and nearly 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

About NEST

NEST is a tax-advantaged 529 college savings plan and provides four plans to help make saving for college simple and affordable: NEST Direct College Savings Plan, the NEST Advisor College Savings Plan, the TD Ameritrade 529 College Savings Plan, and The State Farm College Savings Plan. The Nebraska State Treasurer serves as the Program Trustee. First National Bank serves as the Program Manager, and all investments are approved by the Nebraska Investment Council. Currently, more than 52,000 families in Nebraska and over 180,000 nationwide are saving for their children’s higher education through NEST. For more information, visit www.NEST529.com or www.treasurer.org.

Investment Products Are Not FDIC Insured • No Bank, State or Federal Guarantee • May Lose Value

#