



FOR IMMEDIATE RELEASE

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First National Bank of Omaha Announces NEST, Nebraska's 529 College Savings Plans, 'Draw Your Dreams' Scholarship Contest

(OMAHA, Neb. Nov. 15, 2011.) – First National Bank of Omaha is pleased to announce the winners of the NEST (Nebraska Educational Savings Trust) “Draw Your Dreams” scholarship contest. A total of \$51,000 in scholarship money was awarded to 24 contestants. Twelve contest winners each received a \$3,500 scholarship and 12 runners-up each received a \$750 scholarship, to be invested in a NEST Direct 529 College Savings Plan account. The scholarships are sponsored by First National Bank of Omaha. NEST is Nebraska's 529 College Savings Plans and First National Bank of Omaha serves as the Program Manager.

The contest was announced on September 1 and ran through October 3. It was open to children seven to 13 years of age who are legal Nebraska residents. To qualify, each contestant was required to draw and submit a 9” X 12” landscape-oriented picture of what they dream of becoming when they grow up. The winners' art will be featured in the 2012 NEST Calendar.

The Nebraska Art Teachers Association selected the 12 winners and 12 runners-up from more than 230 entries received. The scholarship winners, as well as runners-up, are listed below:

Winners - \$3,500 Scholarship

First Name	City
Ella	Hastings
Alisa	Omaha
Paul	Omaha
Morgan	Omaha
Ashley	Omaha
Kaila	Hastings
Samuel	Seward
Tawny	Hickman
Hailie	Fremont
Diane	Fremont
Christine	Fremont
Jenna	David City

Runners-up - \$750 Scholarship

First Name	City, State
Hailey	Hastings
Jacob	Omaha
Garrick	Gretna
Madison	Omaha
Chloe	David City
Gavin	Omaha
Dulcie	Brainard
Chris	Panama
Katie	David City
Echo	Dodge
Antonio	Omaha
Bethany	Bruno

“We are thrilled by the participation in this contest and the beautiful artwork we received from children across the state of Nebraska,” said Deborah Goodkin, Managing Director, Nebraska College Savings Plans at First National Bank of Omaha. “On behalf of NEST and First National Bank of Omaha, I would like to congratulate all of the winners and runners-up for their inspiring drawings and for beginning to think about what they want to study in college.”

About First National Bank of Omaha

First National Bank of Omaha is a subsidiary of First National of Nebraska. First National of Nebraska has grown into the largest privately owned banking company in the United States. First National and its affiliates have \$17 billion in managed assets and nearly 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

About NEST

NEST is a tax-advantaged 529 college savings plan and provides four plans to help make saving for college simple and affordable: NEST Direct College Savings Plan, the NEST Advisor College Savings Plan, the TD Ameritrade 529 College Savings Plan, and The State Farm College Savings Plan. The Nebraska State Treasurer serves as the Program Trustee. First National Bank serves as the Program Manager, and all investments are approved by the Nebraska Investment Council. Currently, more than 52,000 families in Nebraska and over 180,000 nationwide are saving for their children's higher education through NEST. For more information, visit www.NEST529.com.

Investment Products Are Not FDIC Insured* • No Bank, State or Federal Guarantee • May Lose Value

*Except the Bank Savings Individual Investment Option

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