

**For information contact: Jamie Urban
402-602-2279**

FIRST NATIONAL BANK, CITY OF OMAHA HOST ARBOR DAY TREE PLANTING CEREMONY

OMAHA, NE. April 30, 2010— First National Bank (FNB) joined with the City of Omaha today in a tree planting ceremony to celebrate Arbor Day and the bank’s “green” initiatives, announced Vickie Johnson, Vice President – Business and Branch Banking, First National Bank. In attendance were Omaha Mayor Jim Suttle, who presented an Arbor Day proclamation, as well as representatives from the Arbor Day Foundation, Lanoha Nurseries and First National Bank. The 11 a.m. tree planting ceremony was located in Miller Park just north of 27th Street and Kansas Avenue.

The tree planting ceremony marks the end of a six-month “green” initiative in which First National Bank, in partnership with the Arbor Day Foundation, pledged to make a donation to the Arbor Day Foundation to plant a tree for each customer who signed up to receive electronic statements. In total, more than 11,000 new customers signed up for electronic statements, resulting in a donation to the Foundation to plant in forests in need as designated by the Foundation, including Hiawatha National Forest and Mackinaw State Forest located in Michigan, and Pike National Forest in Colorado.

"For 20 years, the Arbor Day Foundation has worked with members and partners to help replant our nation's forests," said Woody Nelson, Vice President Marketing Communications at the Arbor Day Foundation. "The need for more trees in our nation's forests is great, and we are thrilled to be working with First National Bank to plant trees in forests that desperately need replanting."

“We are proud of our customers’ efforts to help preserve trees and ultimately the environment by signing up for electronic statements. As our way of saying ‘thank you,’ we are planting 11 sycamore trees in Miller Park to represent the more than 11,000 trees that, because of our customers, are being donated to our national forests,” said Johnson. “Planting these trees in Miller Park demonstrates our ongoing commitment to the enhancement of the north Omaha community, including the opening of our new branch at 50th and Ames in July. We hope these trees will be enjoyed for generations to come.”

The sycamore trees were generously donated by Lanoha Nurseries, a continuing partner with First National Bank's "green" initiatives. "We are happy to be part of this Arbor Day celebration. The planting and nurturing of trees is central to our business so it makes perfect sense to help celebrate trees and educate people on their importance," said Chris Lanoha, Vice President, Lanoha Nurseries.

As a part of First National Bank's ongoing commitment to the community, the company is encouraging people in the area to participate in environmentally friendly activities, such as using reusable shopping bags and signing up for paperless statements. First National Bank's data center is powered by fuel cells, an eco-friendly power source that doesn't emit greenhouse gases. First National Bank has also been named one of America's Greenest Banks by *Bank Technology News*. In 2008, First National Bank recycled 366.865 tons of paper. Due to its employees' efforts, the company saved an estimated 6,236 trees; 1,504,146 kilowatt hours of energy; 2,568,055 gallons of water; 1,211 cubic yards of landfill space and 22,011 pounds of air pollution. For more information on how First National Bank 'goes green,' visit www.bankgreentoday.com.

About First National Bank

First National Bank is a subsidiary of First National of Nebraska. First National of Nebraska has grown into the largest privately owned banking company in the United States. First National and its affiliates have \$17 billion in managed assets and more than 5,700 employee associates located in 35 states. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

About the Arbor Day Foundation

The Arbor Day Foundation is a nonprofit, conservation and education organization of more than one million members, with a mission to inspire people to plant, nurture and celebrate trees. More information on the Foundation and its programs can be found at arborday.org.

About Lanoha Nurseries

Lanoha Nurseries is the mid-west's World Class Garden Center featuring Over 1,000 acres of locally grown trees and plant material, professional residential and commercial landscape design, installation and maintenance, and a complete gallery of designer indoor furniture, art and accessories.