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Contact: Kevin Langin
402-602-3541**First National Bank Publishes 2016 Community Impact Report***Report highlights impact of community partners, customers and employees*

OMAHA, Neb. April 24, 2017. – First National Bank has published its 2016 report on community giving and the positive impacts that the bank’s community partners were able to achieve. The “First in the Community 2016 Impact Report” is divided into eight core elements of a successful community and represents the support provided by First National to more than 1,000 organizations across its seven-state service area.

“First National Bank’s 2016 impact report highlights the bank’s strong partnerships and the meaningful impacts realized through dedicated community organizations, loyal customers and passionate employees,” said Clark Lauritzen, Chairman and President. “By sharing this information, we hope to inspire individuals and organizations to invest in their communities, as well.”

As described in the report, First National Bank has identified eight core elements of a successful community that it supports:

- Strong Local Economies – create and grow local businesses through training, technical assistance, education and microfinance;
- Stable Housing – increase access to safe, affordable and quality housing and provide homeownership education and foreclosure services;
- Vibrant Neighborhoods – bring neighborhoods back to life in blighted, underserved and distressed areas;
- Educated Workforce – help individuals gain employment, advance their careers and improve their financial well-being through education, training and life skills improvement;
- Community Cohesion – create access to events, activities, organizations and initiatives that bind a community together and create a sense of belonging;
- Access to Culture – enrich people’s lives through exposure to the arts, culture, humanities and athletics;

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- Good Health – increase access to healthcare services, find cures to diseases, provide adequate nutrition and ensure an individual’s general well-being;
- Sustained Environment – minimizing our carbon footprint while taking proactive efforts to sustain and improve the environment.

“By partnering with community leaders and directing our investments to proven efforts in these eight interconnected elements of a successful community, we can be assured we’re helping where need is greatest and results are best realized,” said Lauritzen. “We look forward to building upon our partnerships to maintain the success of our communities in 2017 and beyond.”

In 2016, First National Bank reinvested more than \$30 million in the communities it serves. First National employees also contributed more than 36,000 hours in 2016 serving on nonprofit boards and volunteering for charitable events.

Between 2016 and 2020, First National Bank plans to invest \$85 million and commit 100,000 volunteer hours across its footprint into organizations, programs and initiatives focused on creating successful communities. From this, the bank expects to help its community partners meet the following goals during the five-year period:

- 5,000 homes will be constructed, rehabilitated and financed;
- 25,000 jobs will be created or retained;
- 50,000 individuals one step closer to self-sufficiency;
- 1,000 community events, activities and initiatives.

To see the bank’s progress toward these goals and read the full “First in the Community 2016 Impact Report,” visit [First National Bank 2016 Community Impact Report](#).

First National Bank is a subsidiary of First National of Nebraska. First National of Nebraska is the largest privately owned banking company in the United States. First National and its affiliates have more than \$21 billion in assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.