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First National Bank of Omaha Named A 2010 Working Mother 100 Best Company

New York, NY (September 14, 2010)— Celebrating its silver anniversary this year, the [Working Mother 100 Best Companies](#) initiative has selected First National Bank of Omaha as one of the nation's top companies for family-friendly benefits.

The 100 Best Companies' family programs adeptly help employees in all areas of their lives. First National Bank offers full benefit packages to all employees who work a minimum of 20 hours per week and received high rankings for its retirement and health insurance benefits. Offering maternity, paternity and adoption leaves sets the bank apart from other companies in the area of paid time off and leaves. With an on-site child care center as well as a backup care program, First National was ranked in the top 30 percent by the magazine for childcare offerings.

While the Working Mother 100 Best Companies continue expanding their benefits, those at companies nationwide¹ lag. Just 44 percent of American companies offer telecommuting (vs. 100 percent of the 100 Best), 17 percent offer formal mentoring (vs. 95 percent), and 37 percent offer health insurance for part-timers (vs. 100 percent). In contrast, all of the 100 Best Companies offer paid maternity leave, lactation rooms, flextime, mental health consultations and elder-care resources; and 98 percent offer health screening and wellness programs—particularly significant in a stress-inducing, poor economy.

Profiles of the 100 Best Companies, as well as national comparisons, are in the October issue of *Working Mother* and at workingmother.com/bestcompanies.

“Twenty-five years ago, we made a bold decision to launch our Best Companies initiative and challenge businesses to address the unique needs of working mothers,” said Carol Evans, President, Working Mother Media. “The immense influx of women into the workforce demanded changes in workplace culture as companies strove to keep working moms’ talent and loyalty. Today, we celebrate our winners’ untiring commitment to their employees through an impressive array of programs.”

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“We are pleased to be able to provide our employees with family friendly benefits while at home and at work,” said Mike Foutch, senior vice president, Human Resources. “It is one way we are able to show employees our appreciation for their hard work and dedication during tough economic times.”

About First National Bank

First National Bank is a subsidiary of First National of Nebraska. First National of Nebraska has grown into the largest privately owned banking company in the United States. First National and its affiliates have \$17 billion in managed assets and more than 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

About Working Mother Media

Working Mother magazine reaches 2 million readers and is the only national magazine for career-committed mothers; WorkingMother.com brings to the Web home and career information, advice and a broad range of solutions daily. This year marks the 25th anniversary of Working Mother’s signature research initiative, [Working Mother 100 Best Companies](http://WorkingMother100BestCompanies.com), the most important benchmark for work-life practices in corporate America. Working Mother Media, a division of Bonnier Corp. (www.bonnier.com), includes the National Association for Female Executives (NAFE, www.nafe.com), Diversity Best Practices (www.diversitybestpractices.com), the WorkLife Congress and the Multicultural Women’s Conference and Leadership Summits. Working Mother Media’s mission is to serve as a champion of culture change.

¹National statistics are taken from a recent study by the Society for Human Resource Management.

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