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Working Mother

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First National Bank of Omaha Named A 2009 Working Mother 100 Best Company

New York, NY (September 22, 2009)— First National Bank of Omaha has been named among the 2009 Working Mother 100 Best Companies for its dedication to family-friendly benefits. First National Bank of Omaha and the other winning companies lead the way in pioneering programs that support families, with 100 percent of companies offering flextime, on-site lactation and telecommuting; and 98 percent offering job-sharing and wellness programs— numbers that dwarf those seen nationwide. In addition, financial programs available to employees of the 100 Best Companies are on the rise, a much needed boost for families in today's economy. These include tuition reimbursement, retirement planning and pre-tax FSAs for childcare.

By contrast, national numbers^o are dismal, with just 25 percent of companies offering on-site lactation (vs. 100 percent of the 100 Best), 11 percent with stress reduction programs (vs. 96 percent of the 100 Best), 35 percent offering health insurance for part-timers (vs. 99 percent of the 100 Best) and 16 percent offering job-sharing (vs. 98 percent of the 100 Best).

Profiles of the 100 Best Companies, as well as national comparisons, are in the October issue of *Working Mother* and at workingmother.com.

“Moms are increasingly becoming the sole breadwinners in many households as men lose their jobs at a higher rate than women,” said Suzanne Riss, Editor in Chief, *Working Mother* magazine. “Now more than ever, our readers and all working mothers need the support of their employers. By offering benefits like paid maternity leave, the ability to work from home and wellness programs, as well as programs that enhance financial well-being, our 100 Best are helping to reduce stress in the busy lives of working moms. These companies epitomize family-friendly support at its best.”

“We remain committed to our employees despite the challenges we have faced over the last year,” Mike Foutch, senior vice president, Human Resources, said. “It is important for us to continue to respond to their needs so we can provide a work environment that engages them while giving them the tools to maintain healthy lifestyles.”

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About First National Bank First National Bank is a subsidiary of First National of Nebraska. First National of Nebraska has grown into the largest privately owned banking company in the United States. First National and its affiliates have \$20 billion in managed assets and more than 6,000 employee associates located in 35 states. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

About Working Mother Media

Celebrating 30 years, *Working Mother* magazine reaches 2 million readers and is the only national magazine for career-committed mothers while workingmother.com brings to the Web a broad range of insight and solutions served to working mothers every day. Working Mother's 24-year signature research initiative, Working Mother 100 Best Companies, is the most important benchmark for work-life practices in corporate America. With offices in New York and Washington, D.C., Working Mother Media, a division of [Bonnier Corp.](#), includes the [National Association for Female Executives](#), [Diversity Best Practices](#), the WorkLife Congress and the Multicultural Women's Conference and Town Halls. Working Mother Media's mission is to champion cultural change.

°National statistics are taken from a recent study by the Society for Human Resource Management.

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