



*dedicated to finding a cure*

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## **Omaha-Council Bluffs Walk to Cure Diabetes**

*More than 5,000 Walkers Raised Money for  
Juvenile Diabetes Research Foundation (JDRF)*

**Omaha, NE (August 6, 2009)** – More than 5,000 walkers representing local corporations, families, schools and other organizations participated in the 18<sup>th</sup> annual Walk to Cure Diabetes for the Juvenile Diabetes Research Foundation (JDRF). This year's Walk to Cure Diabetes was held on Saturday, August 1 at the Lewis & Clark Landing. The chapter is closing in on its goal of raising \$1 million for diabetes research and anticipates that number to rise as fundraising efforts conclude.

First National Bank was the presenting sponsor for the Walk, and Telvent/DTN was the platinum sponsor. More than 850 First National Bank employees, friends and family participated in this year's event and raised over \$225,000.

"First National Bank is proud to partner with JDRF to find a cure for type 1 diabetes," said Alison and Dan O'Neill, Corporate Chairs of the 2009 Walk to Cure Diabetes. "The cost of diabetes – both in terms of health care and the toll it takes on individuals with the disease and their families – will rise this year. Now more than ever, JDRF needs our support and funds to maintain the pace of research and expedite treatments for today and a cure for tomorrow." Dan O'Neill is president of First National Bank of Omaha.

"We appreciate the participation of Alison and Dan O'Neill and the First National Bank employees," said Cindy Irvine, JDRF Omaha-Council Bluffs chapter president. "First National Bank's involvement and fundraising efforts for this year's Walk to Cure Diabetes were extraordinary. Their commitment allows us to accelerate research to find a cure for diabetes."

JDRF walks are held in more than 200 cities worldwide. Nationally, nearly 500,000 people walked to cure diabetes last year. Collectively, JDRF walks raised more than \$89 million last year for diabetes research.

JDRF's mission is constant: *To find a cure for diabetes and its complications through the support of research.* JDRF is the world's largest funder and advocate of type 1 diabetes research. The disease, which can strike in childhood, adolescence or adulthood, lasts a lifetime and requires multiple injections of insulin daily or a continuous infusion of insulin through a pump and carries the constant threat of devastating complications including kidney failure, blindness, heart disease, stroke, amputation and pregnancy complications.

Structured on a business-world model that efficiently and effectively directs resources to research aimed at finding a cure as soon as possible, more than 86 percent of JDRF's

expenditures directly support research and research-related education. In fiscal year 2008, JDRF provided more than \$156 million to diabetes research and is responsible for more than \$1.3 billion in direct funding since it was founded.

**About First National Bank**

First National Bank is a subsidiary of First National of Nebraska. First National of Nebraska has grown into the largest privately owned banking company in the United States. First National and its affiliates have \$20 billion in managed assets and more than 6,000 employee associates located in 35 states. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

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