

For Immediate Release:

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Jack Wolfe Promoted to Expanded Role at First National Bank Wealth Management Group

(OMAHA, Neb., Feb. 1, 2010) - Jack Wolfe has been promoted to Senior Managing Director of Wealth Management at First National Bank, announced Clark Lauritzen, president, Wealth Management and Investment Services. Jack will be responsible for the design and delivery of all trust and investment management services offered by First National Bank throughout Nebraska, Colorado, South Dakota, Kansas and Illinois. He will manage a team of 250 investment professionals.

Wolfe has more than 25 years experience in the financial industry. He was most recently Executive Vice President and Manager of Wealth Management at First National Bank in Fort Collins.

"Jack will be instrumental in continuing to expand First National Wealth Advisors, our advice based, customer-centric wealth management model," said Lauritzen. "We launched the advisory approach more than a year ago and expect new and existing clients to share in our excitement and continue to enjoy the top-notch range of wealth management products and advisory services offered by First National Bank."

The Wealth Management division of First National Bank has been serving clients for more than 80 years. With \$4 billion in assets, it is a full-service provider of fiduciary services offering financial planning, private banking, investment management, trust and estate planning and comprehensive retirement plan administration for individuals, corporations, public entities and foundations.

First National Bank is a subsidiary of First National of Nebraska. First National of Nebraska has grown into the largest privately owned banking company in the United States. First National and its affiliates have \$17 billion in managed assets and nearly 5,000 employee associates. Primary

banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

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Investment Products are:

Not FDIC Insured • May Lose Value • No Bank Guarantee • Not a Deposit • Not Insured By Any Federal Government Agency •

First National Wealth Management is a division of First National Bank of Omaha. Member FDIC