

MEDIA ADVISORY

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First National Bank Casts Green Rubber Ducks to Celebrate Five Years on *Working Mother* “Best 100 Companies” List

WHAT: More than 1,000 green rubber ducks will be set “free” in First National Tower’s south lobby and Winter Garden fountains, and outside in the *Spirit of Nebraska’s Wilderness* fountain in celebration of First National Bank being named to *Working Mother* magazine’s “100 Best Companies” list for five consecutive years. Children enrolled in First National Bank’s Child Development Center will pay tribute to its employees by releasing the green rubber ducks into the fountains.

WHEN: Wednesday, Oct. 4, at 9:00 a.m.

WHERE: *Spirit of Nebraska’s Wilderness* park located at 16th and Dodge Streets

ABOUT

THE AWARD: Selection of the “100 Best Companies” is based on a number of criteria, including how well companies provide their working mother employees with benefits such as flexible scheduling, advancement and childcare options. Founded in 1979, *Working Mother* magazine reaches nearly 3 million readers and is the only national magazine for career-committed mothers. Its 21-year signature initiative, the Working Mother “100 Best Companies,” is the most important benchmark for work/life practices in corporate America.

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